

Angstrom Graphics

Village of Cuyahoga Heights | Featured Business | 2017



Angstrom Graphics

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www.angstromgraphics.com | Facebook <https://www.facebook.com/AngstromGraphics/>

Printing in Cuyahoga Heights since 1918

Established in 1918, Angstrom Graphics is a family operated Company that offers a wide array of print, fulfillment, omnichannel, and marketing solutions.

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Angstrom Creative

Angstrom Creative offers a vast array of omnichannel and creative solutions. Our team encompasses 250+ creative professionals with expert knowledge in print, digital, design and strategic solutions. We have achieved superior levels of quality and convenience for our customers. You have a complete omnichannel partner in Angstrom Creative.

Omnichannel

Omnichannel marketing concentrates a seamless approach to the consumer experience through all available shopping channels such as mobile, internet devices, computers, brick-and-mortar, television, direct mail, catalog and so on.

Your brand needs effective and targeted interactive marketing solutions. Angstrom Creative is able to seamlessly build multi-channel campaigns that work for you.

Photography

Our state-of-the-art digital photo studios are backed by over 25 years of commercial photography experience. Our production support includes color/image retouching, talent and location coordination, expert photo stylists and secure on-site merchandise storage/tracking. Our advanced CGI services will help extend your budgets, giving you more versatility and greater creative options.

Design

For more than four decades, we have delivered results driven and award-winning design—catalogs, brochures and postcards, to packaging, branding and promotional collateral. Our team understands the individualized needs of each brand and is able to deliver unique and focused design.

Digital

Your brand needs effective, targeted and interactive solutions. We are able to build and reach your customers through multiple digital media types. Whether purely web based or mobile application driven, we are always striving to deliver cutting edge solutions to best support your business needs.

Video

In this age of information, video stands out as a great option for showcasing your brand. Our experienced team of videographers can help you create the perfect video message. Our team will assist you with the concept, storyboarding, scripting, talent selection, production, and final editing to ensure your video project will demand attention and get results.

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Full Service Commercial Printing

We have spent decades creating a top-notch team of industry-leading professionals, perfecting our skills to offer the highest quality solutions all under one roof. As experts in print, design, digital applications, photography, mailing solutions and marketing, we achieved superior levels of quality and convenience for our customers. You have a complete partner in Angstrom Graphics.

Print Works Video

<https://www.youtube.com/watch?v=QlvYYEqtrAA>

Snapbrand

Snapbrand is your one-stop shop for postcards, business cards, flyers, greeting cards, and more! Upload your own designs, or choose one of our thousands of pre-designed templates. With over 90 years of printing experience, we have refined our print process to offer the lowest possible prices on marketing materials and greeting cards.

Snapbrand also gives you the option to use our design tool to create new designs from scratch, or put your personal touch on any one of our thousands of product templates. You can connect directly to your Facebook account and upload an image to be used in your design. Custom QR codes can also be generated within our design tool to add digital content to any printed piece.

Select

Upload your own design as a pdf, or choose one of our thousands of pre-made product templates. Then choose size, paper weight, and finish.

Personalize

Our design tool gives you the ability to customize any product, any size, on any paper. You can even upload images from your Facebook account!

Print!

Once you preview and approve the order, your design is sent directly to our digital press room to be printed and shipped.

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Snapbrand is your one-stop shop for postcards, business cards, flyers, greeting cards, and more! Upload your own designs, or choose one of our thousands of pre-designed templates. Powered by Angstrom Graphics, Snapbrand is backed by over 90 years of printing experience, and a refined print process that offers the lowest possible prices on marketing materials and greeting cards. Benefits include:

- Wide selection of products, paper weights, and finishes
- High volume printer allowing for the best possible prices
- Instant pricing with our quick quote calculator
- Internal Design Studio tool with basic and advanced options
- Create an account that keeps a library of your printed pieces
- Pull images for print directly from your Facebook account
- Design and order from your computer or tablet
- Multiple shipping options

New Channel | Integrated Multichannel Marketing Solutions

If you have something to say, and an audience that has to hear it, you've come to the right place. Get the best in Integrated Multichannel Marketing solutions from New Channel Direct. We offer Data Processing and List Management services to maximize the power of your data. In addition, we'll customize our Direct Mail Marketing, Personalized URLs, QR Codes, Targeted Email Marketing, and Mobile Text Messaging services to meet your exact needs. So what are you waiting for? Get on board with New Channel Direct—and make your marketing count. Data Processing and List Management

We put data to work for you.

Data Processing and List Management

Your customer database is one of your most important assets. Obtaining a high quality database forms the foundation of direct mail marketing, while maintaining accurate, up-to-date information is critical to the success of your campaign. New Channel Direct has enjoyed great success in helping direct mail marketers reach their target audiences efficiently and effectively in both the consumer and business-to-business markets. Our dedicated, knowledgeable staff will help develop real world solutions to meet your marketing requirements, keep your database in tip-top shape, and reduce your postage costs.

Direct Marketing

Choose a direct mail partner with the knowledge and equipment you need to take your message to the next level. Our comprehensive direct mail services, backed by decades of experience, mean your project quickly and economically reaches your target audience.

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Personalized URLs

What if you could take your marketing to the next level, sending your customers to a personalized website with content reflecting their individual tastes, while also gathering valuable data for future campaigns? If this sounds too good to be true, let New Channel Direct introduce you to Personalized URLs (PURLs).

Personalized URLs (PURLs) are Personalized Uniform Resource Locators, unique website addresses inserted into targeted marketing campaigns. They look like regular website addresses, with one important distinction: they use the recipient's name in the address.

QR Codes

Quick Response (QR) Codes are popping up everywhere. You may have seen them on postcards, ads, billboards, packaging and more. If you've been wondering what they are—and how New Channel Direct can help you use QR Codes to increase your ROI—you've come to the right place.

A QR Code is a two-dimensional matrix-style code readable by smartphones, camera phones and QR scanners. Unlike a bar code which is a one-dimensional code read by a laser, a matrix-style QR Code consists of black modules arranged in a square pattern on a white background and must be read by a camera. A QR Code can store much more information than a bar code, including URLs, text, phone numbers, mobile text messages and more.

QR Codes have emerged as the most popular matrix-style code, surpassing scores of competing technologies such as Microsoft Tag, JagTag, EZCode, and Aztec Code.

Targeted Email Marketing

Use the power of email marketing to get your name in front of your audience, and keep it there! New Channel Direct makes it easy for you to implement a cost effective email marketing campaign that helps you stay connected with your customers to encourage loyalty and repeat business.

What makes email marketing such a useful tool? Instant delivery makes email an ideal supplement to traditional print marketing campaigns. Unlike other forms of marketing, email can result in immediate action by the customer, such as completing a sale, registering for an account, or submitting an inquiry.

Highly customized, individually targeted email messages drive traffic to your website more effectively than search engines, and links within emails lead consumers directly to relevant pages of your website. Since New Channel Direct customizes each email campaign for your unique needs, we can also set up "triggers" that send a personalized email based on a user's actions, such as a visit to your website or request for more information.

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New Channel Direct offers a full-service solution for email marketing. We design, program and deliver your email campaigns to your contacts, according to your schedule. You control when and how many emails are sent. Whether you are sending a monthly offer or newsletter, delivering quarterly updates, announcing a new product, or creating cross-selling opportunities, email marketing is a cost effective way to deliver your message.

Making the decision to invest in email marketing is easy when you choose New Channel Direct, an email partner with the tools and know-how to get your message to your target market.

News

Angstrom Graphics Continues to Expand Its Capabilities

<http://www.angstromgraphics.com/news/angstrom-graphics-continues-expand-capabilities/>

Angstrom Graphics Acquires New Channel Direct

<http://www.angstromgraphics.com/news/angstrom-graphics-pleased-announce-acquired-assets-new-channel-direct//>

Angstrom Graphics Expands Digital Printing Capabilities

<http://www.angstromgraphics.com/news/expanding-digital-capabilities/>

Videos

Angstrom Graphics YouTube Videos

https://www.facebook.com/pg/AngstromGraphics/videos/?ref=page_internal

