

Charter Steel | Cleveland Rolling Mill

Village of Cuyahoga Heights | Featured Business | March/April 2015



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Charter Steel, a division of Charter Manufacturing, is a leading American supplier of carbon and alloy steel bar, rod and wire products with distribution and manufacturing facilities in Wisconsin and Ohio.

Built in 1996 and purchased by Charter Steel in 2002, the **Cleveland Rolling Mill** was designed to roll and process high-quality rod and bar from a full range of billets, including those produced from semi-finished blooms and basic oxygen furnaces. Charter Steel's Cleveland facility located in Cuyahoga Heights, is approximately 10 minutes from downtown Cleveland.

In October of 2012, Charter Steel announced plans to expand its electric arc furnace in the Cuyahoga Heights steel mill. The plant employs about 330 workers.

"We just see a need for more capacity over time," said Charter sales manager Jack Lynch.

Lynch said the Charter expansion came about because of increased demand from the auto makers, construction equipment companies and construction materials companies it serves. Most of the demand has been on the vehicle side as construction remains depressed, but he said Charter expects all of its markets to expand over the next few years. The company declined to say how much it was spending on the project.

cleveland.com | October 15, 2012

http://www.cleveland.com/business/index.ssf/2012/10/charter_steel_to_expand_flats.html

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Overview

As an integrated steelmaker, providing the highest degree of service to our customers is our primary focus. Our capabilities include steel melting, bar and rod rolling, coil processing and wire drawing. American supplier of special bar quality steel (SBQ) products to customers around the world.

Charter Steel–Saukville WI Charter Steel is a member of the Charter Manufacturing family of companies, which also includes Charter Wire, and Charter Automotive. Charter Steel was founded on the premise that the customer is the key ingredient in the steelmaking process. We melt, roll and process steel but, at our core, Charter Steel is a service business committed to continuously investing in the people and technologies that add value to our customers' products.

Our quality system has been certified to the TS16949:2002 and ISO9001:2000 quality system standards. Our laboratories have received American Association for Laboratory Accreditation (A2LA) accreditation for many of the tests performed and our environmental management system has been certified to the ISO 14001 requirement.

Charter Steel is headquartered in Saukville, Wisconsin, a community located near the western shores of Lake Michigan, approximately twenty miles north of Milwaukee and a ninety-minute drive from Chicago. Charter Steel also operates facilities in Ohio.

History

Charter Steel is a member of Charter Manufacturing, a privately owned family of companies that has adhered to a simple, successful formula for three generations: "Do something different and do it right to achieve the highest quality product."

This "Charter Philosophy" began in the early 1900s with Alfred Mellows, who designed the revolutionary iceless refrigerator later to be known as Frigidaire. Alfred sold the concept to William Durant, the father of General Motors, and then entered the lock washer business by founding the Milwaukee Lock Washer Company. Five years later he sold the business only to start another new business, Charter Wire, to supply the Milwaukee Lock Washer Company with steel wire. Alfred's son, Charles N. Mellows, was named to lead Charter Wire.

The second current member of the Charter Manufacturing Family–Charter Automotive–was established in 1948 as Milwaukee Wire Products. It soon became the nation's largest manufacturer of fluid-level indicators and a major supplier of intravenous bottle holders, auto trunk latches and other metal components. The rapid growth of both Charter Wire and Milwaukee Wire required a reliable supply of steel. John Mellows, Alfred's grandson, and Charter's current CEO, decided to integrate vertically.

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In 1978, John Mellows formed Charter Rolling, which specialized in servicing the cold-heading and cold-forming markets. It became the first mill in the world to produce 4 millimeter wire rod. The establishment of Charter Electrical Melting in 1981 completed the vertical integration initiative. In 1985, Charter Steel opened a state-of-the-art processing plant for cleaning, coating, annealing and wire drawing.

In 1991, Charter Steel built a melt shop in Saukville, creating a completely integrated mini mill at one site. Throughout the 1990s, Charter continued its expansion into high-quality and niche markets and continuously expanded its melt shop, rolling mill and processing facilities.

Charter Steel continually looks for new ways to better serve existing and potential customers. In November 2000, it opened a full-service processing and distribution facility near Toledo, Ohio.

In 2002, Charter Steel purchased the American Steel and Wire division of Birmingham Steel to significantly increase its coil-making capacity and provide customers with a wide range of products. Providing customers with the exact steel they want, exactly when and exactly where they want it.

News

News and Announcements for Charter Steel and Charter Manufacturing:

<http://www.chartersteel.com/about/news/index.php>

